



## **Introduction**

This document details the OCA policy regarding the layouts of official reports – printouts - and the appearance of the Games sponsors.

### **PART 1. Printouts layouts**

The layout of the printouts, it is composed by

1. Header part. It includes:
  - Logo of the Games
  - Venue name
  - Date and time
  - Sport / Event / Phase
  - OCA logo
  - Sport pictogram

The design of the header has been done in a way that allows up to 3 different languages.

2. Body part.
  - The contests and layout will depend on the sport discipline and the type of printouts.
3. Identification of the Data and Timing provider(s).
  - Identification of the company (or companies) responsible of the generation of the printouts.
4. Footer part
  - Identification of the printout
  - Date and time of generation
  - Page number / Number of pages
  - Technological sponsors allowed by OCA.



A drawing of the layout that includes the maximum dimensions allowed for logos is included at the end of this document.

## **PART 2. Languages of Printouts layouts**

Regarding the languages, the policy is:

- Two languages: English mandatory. Turkman language highly recommended.

## **PART 3. Typography of the Printouts**

The corporative typography (typeface) of each LOC will be that used in the printouts.

The size of the fonts is flexible to adapt to each specific printouts.

## **PART 4. Sponsors appearance in Printouts**

Only the technological providers that also are sponsors are allowed to use this support.

- The first level will be covered by IT, T&S and Hardware companies.
- The second level will be for other technical providers allowed by OCA.
- The third level will be for Telecommunications and Internet providers allowed by OCA.

## **Printouts layouts approval**

The layouts should be presented to OCA for its approval no later than 9 months before the Opening Ceremony.